



SANDON SPALDING
ADVERTISING DESIGNER, BFA
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SANDONSPALDING.COM
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SUMMARY

The experience I have gained studying at The Art Institute of Dallas and working as designer and director in the promotions and web design industries have provided great insight and skills. Creating and understanding creative briefs, problem solving in a creative way, and computer proficiency are my key strengths. I believe my best work comes from working within a team and having the chance to work with others for a common goal.

EDUCATION

The Art Institute of Dallas, Dallas, TX

Bachelor of Fine Arts degree in Advertising Design, December 2009

- Graduated with Outstanding Portfolio in Advertising for Fall 2009. Won multiple scholarships from high school portfolio competitions to attend The Art Institute of Dallas.

SKILLS

- Proficient in both Windows & Mac platforms
- Adobe Creative Suite 3, 4, Now Learning 5
- Knowledge of HTML/CSS/Flash
- Able to learn new skills quickly
- Experienced at working with multinational, fortune 500 brands
- Experienced in publishing and web design
- Can multitask and comply to strict deadlines
- Works well within a team
- Working knowledge of video and motion graphics and 3D modeling
- Winning Designs - Logos published in Rockport's Logo Lounge Volume 6

EMPLOYMENT

AutoRevo, Dallas TX (2010- Current)

- Designer

Design and execute websites for local and national car dealerships. Design sites for AutoRevo's custom CMS as well as create marketing and collateral for clients as well as AutoRevo corporate. Worked with marketing team to implement new deliverables to clients, as well as increase sales and productivity for AutoRevo's core products.

GripNStay LLC, Dallas TX (2009 - 2010)

- Art Director

Worked closely with the sales and marketing departments to create promotional items for fortune 500 companies. Designed online and print advertisements. Created, updated, and maintained multiple websites. Responsible for any other art and design related material for company's growth and success.

ENVY Publications, Dallas TX (May 2009 - October 2009)

- Design Intern, extended internship

Updated envymags.com with design and editorial content, managed and updated web advertisements and online contests and promotions. Consistently created in house advertisements for print magazine. Worked alongside art director and helped with any layout work needed for print magazine. Performed production tasks including compiling magazine for production and uploading editorial content to website.

Preferred Restaurant Services

- Freelance

Worked with marketing team to create email marketing campaigns, brochures, print advertisements, and other marketing collateral.

The Pour House

- Freelance

Created various print material such as menus, calenders, and event posters.